

# 22nd ANZAM 2008 Conference Workshop

## • **Workshop Title**

Publishing in Journals: An Insider's Guide

## • **Summary of the Workshop objectives and Workshop activities**

To help researchers and students get started in Publishing, the workshop contains pointers on:

- How to get started
- How to target your work more effectively
- What editors and reviewers actually look for
- The five key questions that make or break a paper
- How to peer review your own work
- The secrets of revision

The workshop will consist of a 45 min presentation, followed by a 45 min Question and Answer session with a number of Editors from international, high profile management journals.

## • **Workshop Abstract**

Publishing can be an opaque and uncertain process, even for seasoned authors. This workshop aims to dispel common myths about publishing and enable delegates to feel more confident and informed about writing in business and management journals.

The workshop will consist of a 45 min presentation, followed by a 45 min Question and Answer session with a number of our Journal Editors, including:

- Bill Doolin, Co-Editor of 'Qualitative Research in Accounting and Management'
- Goran Svensson, Editor of 'European Business Review', and Regional Editor of 'Management Decision'

The presentation will contain pointers on:

- How to get started
- How to target your work more effectively
- Advice for authors on preparing and submitting articles
- What editors and reviewers actually look for
- The people (editors, their advisors and reviewers, publishers and authors themselves) involved throughout the process
- The review process in detail
- The five key questions that make or break a paper
- The secrets of revision.

Following the presentation, you should feel more confident in your abilities to get published, and have a greater understanding of how the whole process works. There will then be the opportunity to ask your own questions to our panel of experienced Editors, so we can ensure this workshop is relevant and practical for those who attend. There will also be a pack of author resources for attendees to take away.

## • **Relevance of the Workshop to ANZAM members (100 word maximum)**

We hope this workshop will enable attendees to feel more confident about their own abilities to get published, and that they will have a greater understanding about how the whole process works. The workshop is particularly relevant for doctoral students and people at the very beginning of their publishing career.

<ul style="list-style-type: none"> <li><b>Names, titles and affiliations of the organiser(s) and other presenters</b></li> </ul>		
1. Miss	Kim Foster	Publisher, Emerald Group Publishing
2. Ms	Andrea Gilbey	Business Manager for Australasia, Emerald Group Publishing
3. Dr	Bill Doolin	Co-Editor, Qualitative Research in Accounting & Management
4. Dr	Goran Svensson	Editor, European Business Review
<ul style="list-style-type: none"> <li><b>Targeted attendees</b></li> </ul>		
Researchers, Doctoral Students, Anyone with questions about Publishing		