

22nd ANZAM 2008 Conference Workshop

<ul style="list-style-type: none"> Workshop Title 		
Do Simulations in business education educate?		
<ul style="list-style-type: none"> Summary of the Workshop objectives and Workshop activities 		
<ul style="list-style-type: none"> - we will explore and question the value of simulations in education - we will conduct a collective inquiry into teaching practice - we will explore the if and how of researching the practical value of simulations - sub-groups will go through several iterations of a practice which will be analysed by the others 		
<ul style="list-style-type: none"> Workshop Abstract 		
<p>‘Playing at management is not management.’ You may recognize Henry Mintzberg. Simulations in the management classroom have had a mixed press. For some, no matter what the ‘what’ is, simulations are merely feel-good fuzzies whilst for other they are truly educational. The search for effective teaching methods is never ending, but according Palmer, ‘technique is what teachers use until the real teacher arrives’, and the source of effective teaching lies within. According to Parker, ‘the most practical thing we can achieve in any kind of work is insight into what is happening inside as we do it.’ But this too can be challenged. What for some is productive reflection is for others self-obsession.</p> <p>This workshop will take participants through an activity. It is not a standard business game simulation and this is not a show-and-tell workshop. It is a collective inquiry, a space to challenge some prevalent assumptions about teaching. Participants will take various roles in the workshop, moving through observation, analysis, reflection and application and hopefully we will all emerge with our ideas of what comprises effective pedagogy in management education in much sharper focus.</p> <p>We will explore the tensions between positive responses to this activity but a lack of empirical evidence for their value in developing effective strategic thinking and competence and a puzzling inability to apply what we claim we have just learnt.</p>		
<ul style="list-style-type: none"> Relevance of the Workshop to ANZAM members (100 word maximum) 		
Relevant to lecturers at post-graduate level who use seminars and workshops		
<ul style="list-style-type: none"> Names, titles and affiliations of the organiser(s) and other presenters 		
1. Dr	Damian	Ruth
<ul style="list-style-type: none"> Targeted attendees 		
Management educators		