



Asia Pacific Symposium on Entrepreneurship & Innovation

New Thinking & Practice



KEYNOTE SPEAKER:

ROBERT BURGELMAN

Professor of Management & Executive Director,
Stanford Executive Program
Stanford University

Professor Burgelman was previously a Marvin Bower Fellow at Harvard Business School from 1991-92 and has served as Chair of the Division of Business Policy and Strategy of the Academy of Management. He has taught executive programs and led senior and top management seminars for major companies worldwide and has authored many articles on the strategy-making process, internal corporate venturing and corporate entrepreneurship. He currently carries out longitudinal field-based research on the role of strategy in firm evolution.

CALL FOR PAPERS

New Thinking & Practice

1st - 3rd April 2009

The University of Sydney will present its first Asia Pacific Symposium on Entrepreneurship & Innovation in April 2009. The theme of the inaugural Symposium is "New thinking and practice".

The Symposium will involve academia, industry and policymakers, in bringing together theory and practice on entrepreneurship and innovation. Particular emphasis is placed on international dimensions within the Asia Pacific region.

The Symposium is a joint initiative of the International Entrepreneurship Research Group in the Faculty of Economics and Business and the United States Studies Centre.

Manuscripts are sought that challenge and advance existing theories and perspectives on innovation and entrepreneurship. We are seeking academic papers and case studies.

Topics of interest include, but are not limited to:

- **Innovation and internationalisation:** internationalisation of high-tech ventures; the role of the US as a lead market for innovation; exporting and the entrepreneur; internationalisation in mature vs. emerging industries
- **Social entrepreneurship:** economic implications of social entrepreneurship; new research methodologies, such as action research; differentiating social entrepreneurship from charity and corporate social responsibility
- **Innovation systems:** government support for and regulation of innovation; new models for government service provision; cooperation between business, government and industry; comparative policy frameworks for innovation; role of universities in entrepreneurship education
- **Reconceptualising creativity in business:** creativity and innovation from multiple perspectives (art, science and culture); open innovation challenging traditional commercialisation paths; learning from the creative industries
- **Corporate entrepreneurship:** overcoming inhibitors to innovation within firms; contrasting high tech with business process innovation; reinvigorating corporate growth; institutionalising entrepreneurial activity; rise of entrepreneurial firms from emerging markets

SCHEDULE OF EVENTS

The conference will be held over three days and will comprise presentations and discussions from both industry leaders and academic experts in the field of entrepreneurship. An evening welcome reception will be held on Wednesday, 1st of April. Sessions will be held on Thursday, 2nd April from 9am to 5pm, with a formal dinner in the University Great Hall in the evening for all guests. Sessions will continue on Friday, 3rd April from 9am to 12pm.

SUBMISSION PROCESS AND DEADLINES

Final submission deadline: 6th October 2008
Notification: 28th November 2008
Symposium: 1st - 3rd April 2009

PLEASE SUBMIT MANUSCRIPTS TO:

entrepreneurship@econ.usyd.edu.au

GUIDELINES FOR SUBMISSION

Please refer to:
<http://ierg.econ.usyd.edu.au/entrepreneurship/submissionguidelines.html>

PUBLICATION OPPORTUNITY

Selected papers, case studies and perspectives will have the opportunity of publication in the first volume of an annual series by Edward Elgar. Editors are Dr Richard Seymour and Dr Catherine Welch.

SYMPOSIUM REGISTRATION

Registration fee \$350 (waived for successful submissions).
Registration deadline 15th February 2009.

ORGANISING COMMITTEE

Professor Sid Gray; Professor Bruce McKern; Dr Richard Seymour, Professor Chris Styles and Dr Catherine Welch.



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