

# Examples of Vision and Values Statements

## *The Warehouse New Zealand: Vision and Values*

### *Our values*

The Warehouse New Zealand is a values based business. Our key values are:

### *Where People Come First*

The culture of The Warehouse is unique and has been one of the key reasons behind the success of the company.

### *Where Everyone Gets A Bargain*

We are focused on ensuring that we provide great value products for our customers every day.

### *Where The Environment Matters*

The Warehouse has an extensive programme of environmental and social initiatives, which we feel are improving our community and our environment. View our Triple Bottom Line Report for more information about our most recent environmental and social activities.

We aim to ensure that these values flow on to our stakeholders - our team members, customers, suppliers, shareholders and our community.

(Downloaded 9 September 2003 from <http://www.thewarehouse.co.nz>.)

## ***Hubbard's Foods***

*What are Hubbards guiding philosophies and principles?*

First and foremost, we are a company with a soul. By this, I mean that, as a company, we have a collective set of beliefs and more importantly, a collective set of values. We are an integral part of the social structure of our local community.

At Hubbard's, we like to treat our customers as we would like to be treated, and look for "peoples' consent" for what we do. We do this, in part, by making products that meet the expectations and aspirations of customers who share the same values as we do.

We have a philosophy of trying to create as many jobs as possible. Wherever we can, we like to provide work for those who have been long-term unemployed. We do this by working with the NZ Employment Service. We believe that work provides not only money - it is about self worth, self esteem and social development. Having said that, don't think that we create "soft options" for people. We run what we believe to be an efficient ship. Everyone here at Hubbard's works very hard. We believe in the old fashioned work ethic, and we don't have a "padded" work force.

The following sign, which you can find out the front of our offices, really says it all:

### **WARNING**

This is a "no nonsense" management zone. No management excesses, corporate ego trips, committee decisions, inter-company memos, buck passing, back stabbing, or any other dubious management decisions allowed on these premises.

(Downloaded 9 September 2003 from: [http://www.hubbards.co.nz/who\\_are\\_we/hubbards.htm](http://www.hubbards.co.nz/who_are_we/hubbards.htm))

## *Accenture*

### **Company Overview**

Accenture is a global management consulting and technology services company. Committed to delivering innovation, Accenture collaborates with its clients to help them realize their visions and create tangible value. With deep industry expertise, broad global resources and proven experience in consulting and outsourcing, Accenture can mobilize the right people, skills, alliances and technologies.

With more than 80,000 people in 47 countries, Accenture works with clients in nearly every major industry worldwide. Through the integration of consulting and outsourcing, Accenture:

Identifies critical areas with potential for maximum business impact.

Innovates and transforms the processes in those areas.

Delivers performance improvements and lower operating costs by assuming responsibility for certain business functions or areas—and Accenture holds itself accountable for results.

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[http://www.accenture.com/xd/xd.asp?it=enweb&xd=aboutus\company\co\\_company.xml](http://www.accenture.com/xd/xd.asp?it=enweb&xd=aboutus\company\co_company.xml))

## ***Walmart***

### *3 Basic Beliefs: Sam Walton's 3 Basic Beliefs the company was built on*

Sam Walton built Wal-Mart on the revolutionary philosophies of excellence in the workplace, customer service and always having the lowest prices. We have always stayed true to the Three Basic Beliefs Mr. Sam established in 1962:

#### *Respect the Individual*

"Our people make the difference' is not a meaningless slogan - it's a reality at Wal-Mart. We are a group of dedicated, hardworking, ordinary people who have teamed together to accomplish extraordinary things. We have very different backgrounds, different colors and different beliefs, but we do believe that every individual deserves to be treated with respect and dignity."

Don Soderquist,

Senior Vice Chairman of Wal-Mart Stores, Inc. (Retired)

#### *Service to Our Customers*

We want our customers to trust in our pricing philosophy and to always be able to find the lowest prices with the best possible service. We're nothing without our customers.

"Wal-Mart's culture has always stressed the importance of Customer Service. Our Associate base across the country is as diverse as the communities in which we have Wal-Mart stores. This allows us to provide the Customer Service expected from each individual customer that walks into our stores."

Tom Coughlin,

President and chief executive officer, Wal-Mart Stores division

#### *Strive for Excellence*

New ideas and goals make us reach further than ever before. We try to find new and innovative ways to push our boundaries and constantly improve.

"Sam was never satisfied that prices were as low as they needed to be or that our product's quality was as high as they deserved - he believed in the concept of striving for excellence before it became a fashionable concept."

Lee Scott,

President and chief executive officer of Wal-Mart Stores, Inc.

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[http://www.walmartstores.com/wmstore/wmstores/Mainabout.jsp?BV\\_SessionID=@@@@1995161284.1063086314@@@@&BV\\_EngineID=ccccadcimjmhkckfckfkdgoodglg.0&pagetype=about&template=DisplayAllContents.jsp&categoryOID=-8991&catID=-8242](http://www.walmartstores.com/wmstore/wmstores/Mainabout.jsp?BV_SessionID=@@@@1995161284.1063086314@@@@&BV_EngineID=ccccadcimjmhkckfckfkdgoodglg.0&pagetype=about&template=DisplayAllContents.jsp&categoryOID=-8991&catID=-8242)