



Summer School

If you want to get ahead, catch up, or try something new, enrol in Summer School



2011

Welcome

Summer School papers give you the opportunity to accelerate the completion of your qualifications and build extra strengths into your programme. The Waikato Management School offers a number of Summer School papers to provide flexibility for learning by enabling you to enrol in programmes of study to suit your personal, professional and academic goals. We welcome students from other tertiary institutions who wish to take our Summer School papers towards another qualification. Check the admission information for details.

SUMMER SCHOOL ENROLMENT

NEW STUDENTS

New students need to complete an Application To Enrol form (ATE). These are available:

Online via the web at: <http://enrol.waikato.ac.nz> or
Phone: 0800 WAIKATO or 07 838 4176 or visit:

The Enrolment Centre at The Gateway
The University of Waikato
Gate 5, Hillcrest Road, Hamilton

New students' Summer School applications must be at the University's Enrolment Centre (The Gateway) by 1 December 2010.

RETURNING MANAGEMENT STUDENTS, ENROL VIA THE WEB

Returning Waikato University students can use iWaikato to enrol for 2011 papers via: iwaikato.ac.nz

If you intend to apply for either a loan or an allowance, you will need to include your planned 2011 A and B semester programme.

WITHDRAWAL FROM PAPERS

An application to withdraw from a Summer School paper with a refund of fees must be submitted to the Management Student Centre (MSC) by 5.00pm on 7 January 2011. Applications submitted after this date will receive no refund of fees. It is strongly recommended that any changes to programmes be made on the iWaikato Change of Enrolment facility. Students are responsible for ensuring that they submit the application correctly.

TIMETABLE

It is important that you confirm your timetable on the University website prior to the beginning of Summer School. The 2011 timetable is available online.

Note: When checking the timetable on the website, ensure that you are looking at the 2011 timetable. The website address is: <http://timetable.waikato.ac.nz/>

Important Notes for all Students...

- » A full-time workload in Summer School is normally no more than 40 points.
- » Due to the intensive nature of Summer School papers, no timetable clashes are permitted. Applications for papers with timetable clashes will not be approved.
- » It is your responsibility to ensure that any papers you take at Waikato Management School Summer School can be counted towards your current qualification.

SUMMER SCHOOL ADMISSION CRITERIA

For students currently enrolled at the Waikato Management School, usual paper and programme regulations apply. We also welcome students from other schools in the University. If you wish to enrol in Summer School papers but are not enrolled in a Waikato Management School qualification, you need to ensure you have the necessary prerequisites needed for the paper in which you wish to enrol.

STUDENTS FROM OTHER TERTIARY INSTITUTIONS

You will be considered for a place at Waikato Management School Summer School if you have attained at least seven passes with a B grade average in your current tertiary qualification. You must provide verified documentation with your Application To Enrol (ATE); for example, an academic transcript. Please note, failure to provide correct documentation with the ATE may hold up your application. For application forms please contact:

THE ENROLMENT CENTRE THE GATEWAY

The University of Waikato
Private Bag 3105, Hamilton 3240, New Zealand
Toll Free: 0800 WAIKATO
Phone: 07 838 4176

INTERNATIONAL STUDENTS

International students applying for Summer School will need to contact The University of Waikato International Centre.

Phone: 07 838 4439
Email: international@waikato.ac.nz

Important Dates

- » **1 December 2010**
All Summer School applicants' Application To Enrol forms (ATEs) must be submitted to The Gateway Enrolment Office.
- » **17 December 2010**
Payment for Summer School must be finalised.
- » **5 January 2011**
First day of lectures for Summer School 2011 (S Code).
- » **7 January 2011**
Last day to withdraw from Summer School papers with a refund of fees.
- » **25 February 2011**
Last day of Summer School.
- » **7 November 2011**
First day of lectures for Summer School 2011 (T Code).

INFORMATION FOR 500 LEVEL STUDENTS

The Waikato Management School is offering a range of 500 level papers at Summer School 2011. The intention is to facilitate your progress through your Honours degree, Postgraduate Diploma or Masters degree. 500 level Summer School papers will be the same in academic content to A and B semester papers, although taught within a shorter period. Teaching is spread over six weeks from 5 January 2011.

The following regulations also apply:

- » Students may normally only enrol in one 500 level Summer School paper.
- » Summer School 500 level papers are open to students from outside the School provided they meet prerequisite and normal graduate entry criteria.

ADDITIONAL SUMMER SCHOOL INFORMATION

FEES AND ALLOWANCES

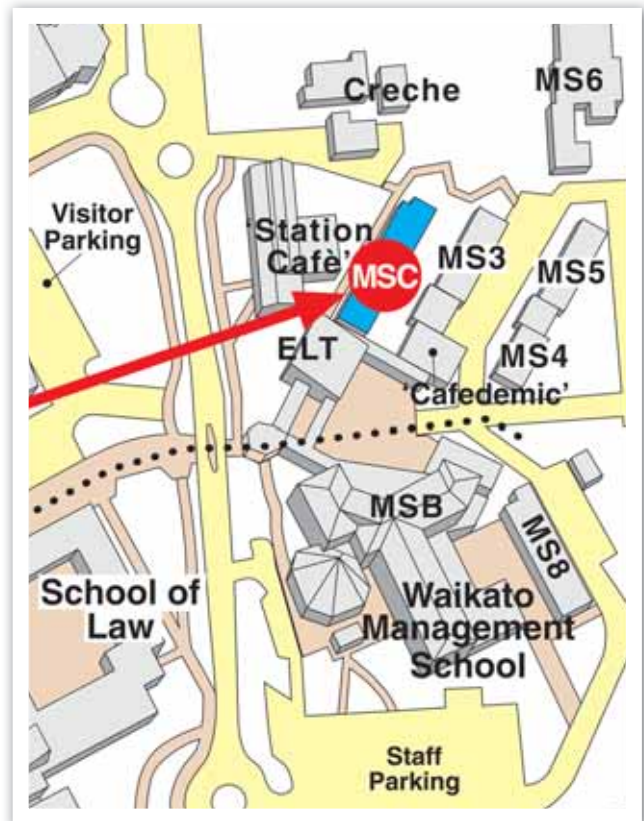
The last day for payment of fees for summer school papers is the 17 December 2010.

If you would like more information about student loans and allowances, please refer to: studylink.govt.nz
There is a free phone number (within New Zealand) that you can call: 0800 88 99 00.

RESOURCES FOR WAIKATO MANAGEMENT SCHOOL STUDENTS

There are a range of information and resources which are available to Waikato Management School students.

Check out MyWeb™ myweb.ac.nz and The Waikato Management School 2011 Student Handbook will be available from mid October: management.ac.nz/publications



MANAGEMENT STUDENT CENTRE (MSC)

The Management Student Centre (MSC) supports all management students in their endeavour to succeed in their studies.

MSC advisors assist in: programme advice for undergraduate, graduate and postgraduate studies; credit for previous study; and language and learning development. MSC also provides space for group and individual work. It is located in MS1 and is open Monday to Friday 8.45am – 4.45pm. For advice and information please contact:

THE MANAGEMENT STUDENT CENTRE

MS1, Waikato Management School
Gate 7, Hillcrest Road
Hamilton, New Zealand
Phone: 07 838 4303
Email: msc@mngt.waikato.ac.nz
Website: management.ac.nz/msc

ACCOMMODATION

On-campus accommodation is available to students wishing to study at Summer School. Bryant Hall, College Hall, Student Village and Orchard Park all offer self-catered accommodation. You can obtain an accommodation application form from:

THE ACCOMMODATION AND CONFERENCE SERVICES OFFICE

Phone: 07 838 4084
Fax: 07 838 4058
Email: accom@waikato.ac.nz
Website: waikato.ac.nz/living/accommodation.shtml

Management Summer School Papers

ACCOUNTING

ACCT102-11S (HAM)

INTRODUCTORY FINANCIAL ACCOUNTING

(Points:15)

An introductory computer based accounting paper emphasising the preparation of accounting records. This paper provides opportunity to learn the language of accounting through addressing practical problems.

Convenor: Mr Jim Ryan

Internal assessment/Exam ratio: 3:2

Restrictions: ACCT209

ACCT202-11S (HAM)

INTERMEDIATE FINANCIAL ACCOUNTING

(Points:20)

This paper is designed to familiarise students with, and critically explore, the practices, principles and regulations of New Zealand accounting. It includes preparation of general purpose financial reports, an introduction to NZIFRS, consolidation of company accounts, partnership accounting and analysis and interpretation. The paper is important for those who wish to choose a career in accounting.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:1

Prerequisites: ACCT101 and 16 credits at Level 3 in NCEA Accounting, or ACCT101 and ACCT102, or ACCT209, or NCEA Scholarship Accounting, or 20 credits at Level 3 in NCEA Accounting, or at the discretion of the Chairperson of Department

Note: The NZICA prize in Financial Accounting and the ACCA prize in Intermediate Financial Accounting are awarded to the top student of the year in this paper.

ACCT209-11S (HAM)

ACCOUNTING AND MANAGERIAL DECISION MAKING

(Points:20)

This paper is designed as a foundation for those wishing to commence or continue their studies in Accounting with a Graduate Diploma.

This paper requires completion of the paper components of ACCT102 Introductory Financial Accounting and will involve a final examination element.

In addition, an extra class hour is required to provide an understanding of the techniques and issues related to the management accounting component of the paper.

Convenor: Mr Jim Ryan

Internal assessment/Exam ratio: 7:3

Restrictions: ACCT101 and ACCT102

Note: This paper is not available to students enrolled in the Bachelor of Management Studies or the Bachelor of Business Analysis - Financial.



ACCT302-11S (TGA)

FINANCIAL ACCOUNTING

(Points:20)

This paper is designed to deepen understanding of the issues involved in the current practices, principles and regulations of New Zealand accounting. The paper critically discusses major issues of accounting practice and research. The paper further facilitates critical and independent thinking, enhances analytical ability and fosters creativity and initiative.

In highlighting the policy issues involved in the choice of accounting methods, this paper attempts to take students beyond a mere mastery of technical skills.

Convenor: AProf Grant Samkin

Internal assessment/Exam ratio: 1:1

Prerequisites: ACCT202

Note: The PricewaterhouseCoopers prize in Financial Accounting is awarded to the top student of the year in this paper. This paper is restricted to 20 students at the discretion of the Accounting department.

ACCT490-11S (HAM), 11S (TGA)

DIRECTED STUDY

(Points:20)

This paper is available only to Waikato Management School students with the approval of the Chairperson.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

AGRIBUSINESS

ACCT209-11S (HAM)

ACCOUNTING AND MANAGERIAL DECISION MAKING

(Points:20)

Note: Please see the Accounting section for details of this paper.

AGRI500-11S (HAM)

AGRIBUSINESS

(Points:15)

In this paper students will gain a robust understanding of New Zealand's Agribusiness sector. The paper will allow students to analyse agribusiness performance, structures, management and marketing. In this paper students will gain a robust understanding of New Zealand's Agribusiness sector. The paper will allow students to analyse agribusiness performance, structures, management and marketing.

Convenor: Mr Kevin Old

Internal assessment/Exam ratio: 1:1

Restrictions: AGR1201 and AGR1301

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

ECON539-11S (HAM)

ENVIRONMENTAL AND RESOURCE ECONOMICS

(Points:15)

Note: Please see the Economics section for details of this paper.



ECONOMICS

ECON100-11S (HAM)

BUSINESS ECONOMICS AND THE NEW ZEALAND ECONOMY

(Points:15)

An introduction to the analysis of market environments and the New Zealand economy from a business and policy perspective. This paper aims to introduce students to the essential aspects of the micro- and macroeconomic environment within which individuals and businesses operate. It will provide an introduction to the key characteristics of different types of economic environments from both a business and policy perspective, the ways in which market types can be analysed, and the central issues of business strategy that are relevant in markets and in the New Zealand economy.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:1

Note: The JT Ward Prize in Economics is awarded to the top student of the year in this paper.

ECON200-11T (HAM)

MACROECONOMICS AND THE GLOBAL ECONOMY

(Points:20)

An analysis of the overall performance of the national economy, the role of macroeconomic policy, and the interactions with the global economy. This paper helps students develop an understanding of the interrelationships between macroeconomic variables: the determinants of long-term growth, short-term economic fluctuations and unemployment; how monetary policy affects interest rates, prices and inflation; and the interactions with other nations via trade balance, net foreign investment and exchange rate effects.

Convenor: Dr Michael Cameron

Internal assessment/Exam ratio: 1:1

Prerequisites: ECON100 or ECON110 or 20 credits at Level 3 in

NCEA Economics, and the permission of the Undergraduate

Convenor of Department.

Note: For this paper, (TGA) (TAI) (WIT) offerings, are only available for students studying at the relevant polytechnic or institute of technology.

The Bill & Joan Flower Trust Prize in Global Economics is awarded to the top student of the year in this paper.

Management Summer School Papers

ECONOMICS CONTINUED

ECON204-11S (HAM)

QUANTITATIVE METHODS FOR ECONOMICS AND FINANCE

(Points:20)

This paper provides students with a knowledge of quantitative techniques with particular reference to their use and application in economics and finance. The main focus is on regression analysis, optimisation and dynamic analysis. Emphasis is on applications. Computer based workshops are held weekly as an aid to understanding and to apply the theoretical techniques introduced in lectures. Students are expected to know basic mathematical techniques. Excel will be used. This course is strongly recommended for students majoring in Finance.

Convenor: Mrs Bridget Daldy

Internal assessment/Exam ratio: 1:0

Prerequisites: ECON100 or ECON110, and STAT160 or 16 credits at Level 3 in NCEA Mathematics with Calculus or Statistics and Modelling, or equivalent

Restrictions: STAT221

Note: For this paper (TGA) offering is only available for students studying at the relevant Bay of Plenty polytechnic.

The Frankton Te Rapa Jaycees Prize in Economics is awarded to the top student of the year in this paper.

FINA311-11T (HAM)

CORPORATE FINANCE

(Points:20)

Note: Please see the Finance section for details of this paper.

FINA312-11S (HAM)

PORTFOLIOS AND MARKETS

(Points:20)

Note: Please see the Finance section for details of this paper.



ECON319-11S (HAM)

CHINA'S ECONOMIC DEVELOPMENT

(Points:20)

This paper provides an introductory survey of economic development in China with emphasis on understanding the process of reform during the past 20 years.

Convenor: Prof John Gibson

Internal assessment/Exam ratio: 1:0

Prerequisites: ECON100 or ECON110

Restrictions: ECON419

ECON390-11S (HAM)

DIRECTED STUDY

(Points:20)

This paper is available only to Waikato Management School students with the approval of the Undergraduate Convenor.

Convenor: Dr Michael Cameron

Internal assessment/Exam ratio: 1:0

Prerequisites: ECON100 and the permission of the Undergraduate Convenor

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

ECON419-11S (HAM)

CHINA'S ECONOMIC DEVELOPMENT

(Points:20)

This paper provides an introductory survey of economic development in China with emphasis on understanding the process of reform during the past 20 years.

Convenor: Prof John Gibson

Internal assessment/Exam ratio: 1:0

ECON490-11S (HAM)

DIRECTED STUDY

(Points:20)

Topic to be advised

Convenor: Dr Michael Cameron

Internal assessment/Exam ratio: 1:0

Prerequisites: Entry is at the discretion of the Chairperson of Department

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper

ECON539-11S (HAM)

ENVIRONMENTAL AND RESOURCE ECONOMICS

(Points:15)

In this paper we cover techniques for the economic analysis of; contemporary environmental economic issues, and conventional renewable and exhaustible natural resource management problems. The emphasis will be on appropriate analysis for public policy.

Convenor: Prof Riccardo Scarpa

Internal assessment/Exam ratio: 1:0

Prerequisites: ECON202 or at least 40 points at 300 level or above in Economics

ECON589-11S (HAM)

DIRECTED STUDY

(Points:15)

Selected topics may be available. Please discuss these with the Graduate Convenor.

Convenors: Dr Anna Strutt

Prof Mark Holmes

Internal assessment/Exam ratio: 1:0

Prerequisites: Permission of the Graduate Convenor.

ECON590-11S (HAM)

DIRECTED STUDY

(Points:30)

Selected topics may be available. Please discuss these with the Graduate Convenor.

Convenors: Dr Anna Strutt

Prof Mark Holmes

Internal assessment/Exam ratio: 1:0

Prerequisites: Permission of the Graduate Convenor.

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.



ELECTRONIC BUSINESS

MSYS221-11S (NET)

ELECTRONIC COMMERCE OVERVIEW

(Points:20)

Note: Please see the Management Systems section for details of this paper.

ELECTRONIC COMMERCE

MSYS221-11S (NET)

ELECTRONIC COMMERCE OVERVIEW

(Points:20)

Note: Please see the Management Systems section for details of this paper.

ENTREPRENEURSHIP & INNOVATION

STMG391-11S (HAM)

STRATEGIC MANAGEMENT

(Points:20)

Note: Please see the Strategic Management section for details of this paper.

FINA403-11S (HAM)

SMALL BUSINESS FINANCE

(Points:20)

Note: Please see the Finance section for details of this paper.

Management Summer School Papers

FINANCE

FINA201-11S (HAM)

FINANCE

(Points:20)

This paper introduces all BMS students to the basics of finance. It enables all students to understand the financial markets and their usefulness in the business environment. It ensures that students have skills in financial problem solving from a corporate perspective. It introduces the students to the concepts of financial risk. It makes students aware of the investment decision making process.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:1

Restrictions: FINA202

ECON204-11S (HAM)

QUANTITATIVE METHODS FOR ECONOMICS AND FINANCE

(Points:20)

Note: Please see the Economics section for details of this paper.

FINA311-11T (HAM)

CORPORATE FINANCE

(Points:20)

A first paper in the principles and practice of corporate finance. Building upon the concepts of net present value and time value of money, the paper examines the corporate capital budgeting, capital structure and dividend policy.

Convenor: Prof Ed Vos

Internal assessment/Exam ratio: 1:0

Prerequisites: FINA201

Restrictions: FINA510

Note: The PricewaterhouseCoopers Prize in Corporate Finance is awarded to the top student of the year in this paper.

FINA312-11S (HAM)

PORTFOLIOS AND MARKETS

(Points:20)

This paper introduces the fundamental concepts related to portfolio decisions of individual and institutional investors. Based on the concept of risk-return trade-off, it discusses the techniques and implications of efficient portfolio diversification and the allocation of assets among different securities. A special feature of this paper is that it provides an opportunity to students to work on an investment project using real world data.

Convenor: Dr Sazali Abidin

Internal assessment/Exam ratio: 1:1

Prerequisites: FINA201

Restrictions: FINA517



FINA403-11S (HAM)

SMALL BUSINESS FINANCE

(Points:20)

This paper investigates the key issues relating to small business finance, especially in New Zealand. Empirical evidence, theoretical models and government policy are considered.

Convenor: Dr Dani Foo

Internal assessment/Exam ratio: 1:1

Prerequisites: FINA201

FINA415-11T (HAM)

COMPUTER MODELLING IN FINANCE

(Points:20)

The objective of this paper is to equip students with financial modelling skills using a computer spreadsheet. These skills include generic skills such as performing sensitivity analyses, running simulations and solving valuation problems in finance. The paper will also introduce students to more advanced programming techniques in financial modelling. This includes defining often used financial functions and performing complex tasks in Visual Basic programming codes.

Convenor: Dr Kurt Hess

Internal assessment/Exam ratio: 1:0

Prerequisites: FINA311 or FINA312 or equivalent

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

FINA510-11T (HAM)**FINANCIAL THEORY AND CORPORATE POLICY***(Points:15)*

This paper cover the principles of corporate finance. The material builds upon fundamental present value concepts to examine corporate capital budgeting, capital structure, dividend policy and mergers and acquisitions. Students are expected to be able to critically evaluate the standard models used, and to have an appreciation of the recent research relating to their use. This paper will be taught in parallel with FINA311, but students will be required to study in detail the underlying theory and critically evaluate its use.

*Convenor: Prof Ed Vos**Internal assessment/Exam ratio: 1:0**Prerequisites: ECON204 and FINA201 or equivalent**Restrictions: FINA311***FINA514-11T (HAM)****PROPERTY FINANCE***(Points:30)*

This paper analyses property investments, investigating returns and risk and property financing; property markets in New Zealand and internationally for various forms of property, and structures for holding property are considered.

*Convenor: Dr Kurt Hess**Internal assessment/Exam ratio: 1:1**Prerequisites: 40 points at 300 level in Finance, or at the discretion of the Chairperson of Department***FINA515-11T (HAM)****ADVANCED FINANCIAL MODELLING***(Points:30)*

The purpose of this paper is the practical implementation and application of some advanced models in finance. It is taught in a computer lab format. While the theoretical basis for each model family is briefly reviewed, the emphasis is on honing the numerical modelling and data handling skills. The first part of the paper is devoted to laying the foundations both in terms of programming skills and familiarity with software tools (mainly Excel/VBA, EViews, but also script languages, econometric software if necessary). These are acquired through examples drawn from various areas of finance such as portfolio theory, foreign exchange, financial institutions analysis, valuation of derivative instruments, etc. The second part of the course is dedicated to the presentation of selected models from the following topic areas: market and credit risk, corporate finance, numerical and simulation methods, GARCH volatility modelling. Besides three smaller assignments, students must complete a major modelling project. This includes implementation and description of a financial model drawn from the academic literature or specialised modelling/derivatives books.

*Convenor: Dr Kurt Hess**Internal assessment/Exam ratio: 1:0**Prerequisites: FINA311, FINA312, ECON404, or FINA415**Restrictions: FINA518***FINA517-11S (HAM)****INVESTMENTS, PORTFOLIOS AND FINANCIAL MARKETS***(Points:15)*

This paper will consider investments and the construction of efficient portfolios. It will include an analysis of the use of options and futures in risk management.

Students will be required to apply the theoretical concepts used to actual problems. An ability to critically evaluate the core financial models used will be required.

This paper will be taught in parallel with FINA312, but students will be required to study in detail the underlying theory and critically evaluate its use.

*Convenor: Dr Sazali Abidin**Internal assessment/Exam ratio: 1:1**Prerequisites: ECON204 and FINA201 or equivalent**Restrictions: FINA312***FINA560-11S (HAM)****SPECIAL INTEREST FINANCE***(Points:30)*

This paper analyses property investments, investigating returns and risk and property financing; property markets in New Zealand and internationally for various forms of property, and structures for holding property are considered.

*Convenor: AProf Stuart Locke**Internal assessment/Exam ratio: 1:1**Prerequisites: 40 points at 300 level in Finance, or at the discretion of the Chairperson of Department***FINA580-11T (HAM)****SPECIAL TOPIC: FINANCIAL INTERMEDIATION***(Points:15)*

This paper explores theoretical and practical aspects of financial intermediation based on both academic and regulatory research as well as publications from industry and supervisory agencies.

*Convenor: Dr Kurt Hess**Internal assessment/Exam ratio: 3:2**Prerequisites: FINA311 and FINA312***FINA589-11S (HAM)****DIRECTED STUDY***(Points:15)*

Students have the opportunity to pursue a topic of their own interest under the guidance of academic staff.

*Convenor: Not available at time of printing**Internal assessment/Exam ratio: 1:0***FINA590-11S (HAM)****DIRECTED STUDY***(Points:30)*

Students have the opportunity to pursue a topic of their own interest under the guidance of academic staff.

*Convenor: Not available at time of printing**Internal assessment/Exam ratio: 1:0*

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

Management Summer School Papers

HOSPITALITY MANAGEMENT

No summer school offerings.

HUMAN RESOURCE MANAGEMENT

HRMG241-11S (HAM) ORGANISATIONAL BEHAVIOUR (Points:20)

The paper examines concepts, models and theories of the behaviour of individuals and groups in organisations. The paper focuses on behaviour at the individual, group, inter-group and organisation level with particular emphasis on the management of behavioural outcomes.

The aim of this paper is to provide all management students with a basic understanding of important behavioural knowledge which they can apply in their career in management.

Convenor: Not available at time of printing
Internal assessment/Exam ratio: 1:0
Prerequisites: STMG191

Note: Lectures for this paper are delivered on-line.
Tutorial attendance is required.

HRMG343-11T (HAM) BUSINESS RESEARCH METHODS (Points:20)

Research methods fundamentally involve the question of how we can learn about and better comprehend our social world. This knowledge enables us to change or attempt to change that world. This paper examines how business research is conducted, including a broad exposure to an extensive variety of methods for gathering and analyzing both qualitative and quantitative data. Students will also learn what makes research interesting and relevant, how to evaluate research and recognise common limitations and unavoidable tradeoffs, and how to report the results of a research project.

Convenor: AProf Jarrod Haar
Internal assessment/Exam ratio: 1:0
Prerequisites: HRMG241 or at the discretion of the Chairperson of Department

MNGT501-11S (HAM) RESEARCH METHODS IN MANAGEMENT STUDIES (Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.



STMG556-11S (HAM) COMPETITIVE ADVANTAGE THROUGH WORK-FAMILY PRACTICES (Points:30)

Note: Please see the Strategic Management section for details of this paper.

STMG560-11T (NET) SPECIAL TOPIC: SPIRIT AND ENTERPRISE (Points:30)

Note: Please see the Strategic Management section for details of this paper.

HRMG590-11S (HAM) DIRECTED STUDY (Points:30)

Students have the opportunity to pursue a topic of their own interest under the guidance of academic staff.

Convenor: Not available at time of printing
Internal assessment/Exam ratio: 1:0

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

INTERNATIONAL MANAGEMENT

ECON200-11T (HAM) MACROECONOMICS AND THE GLOBAL ECONOMY (Points:20)

Note: Please see the Economics section for details of this paper.

FINA201-11S (HAM) FINANCE (Points:20)

Note: Please see the Finance section for details of this paper.

MKTG209-11S (HAM) PRINCIPLES OF MARKETING (Points:20)

Note: Please see the Marketing section for details of this paper.

ECON319-11S (HAM) CHINA'S ECONOMIC DEVELOPMENT (Points:20)

Note: Please see the Economics section for details of this paper.

HRMG343-11T (HAM) BUSINESS RESEARCH METHODS (Points:20)

Note: Please see the Strategic Management section for details of this paper.

ECON419-11S (HAM) CHINA'S ECONOMIC DEVELOPMENT (Points:20)

Note: Please see the Economics section for details of this paper.

MNGT501-11S (HAM) RESEARCH METHODS IN MANAGEMENT STUDIES (Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

MANAGEMENT & SUSTAINABILITY

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

ECON539-11S (HAM)

ENVIRONMENTAL AND RESOURCE ECONOMICS

(Points:15)

Note: Please see the Economics section for details of this paper.

MANAGEMENT COMMUNICATION

MCOM200-11S (HAM)

MANAGEMENT COMMUNICATION

(Points:20)

Managers and leaders spend a substantial portion of their day communicating with others - interacting, planning communication and interpreting others' communication. Research shows that their skill in doing so is critical to their personal and organisational success. This paper will explore key practices, skills, and theories of managerial and leadership communication at a range of levels, including interpersonal, team, organisational and external communication.

*Convenor: Not available at time of printing
Internal assessment/Exam ratio: 7:3*

HRMG241-11S (HAM)

ORGANISATIONAL BEHAVIOUR

(Points:20)

Note: Please see the Strategic Management section for details of this paper.

MCOM330-11S (HAM), 11S (TGA)

PROFESSIONAL SPEAKING AND SPEECHWRITING

(Points:20)

This paper focuses on the skills, principles, and practices of developing, writing and delivering professional speeches and presentations. It is a highly practical paper with extensive practice in analysing, developing and presenting speeches across a wide range of professional purposes and contexts. These include persuasive speeches, business proposals, informative speeches, and speeches for special occasions. You learn to develop and deliver more dynamic and persuasive presentations.

*Convenor: Not available at time of printing
Internal assessment/Exam ratio: 1:0
Restrictions: MCOM430*



MCOM430-11S (HAM), 11S (TGA)

PROFESSIONAL SPEAKING AND SPEECHWRITING

(Points:20)

This paper focuses on the skills, principles, and practices of developing, writing and delivering professional speeches and presentations. It is a highly practical paper with extensive practice in analysing, developing and presenting speeches across a wide range of professional purposes and contexts. These include persuasive speeches, business proposals, informative speeches, and speeches for special occasions. You learn to develop and deliver more dynamic and persuasive presentations and to analyse and critique professional speaking practices.

*Convenor: Not available at time of printing
Internal assessment/Exam ratio: 1:0
Restrictions: MCOM330*

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

MCOM505-11S (HAM)

INTERNAL COMMUNICATION: BEST PRACTICE

(Points:15)

This paper focuses on communication in organisational settings and how it influences outcomes such as employee engagement, commitment, and identification.

*Convenor: Not available at time of printing
Internal assessment/Exam ratio: 1:0
Prerequisites: Undergraduate degree*

MCOM590-11S (HAM)

DIRECTED STUDY

(Points:30)

This paper involves supervised study of a topic in management communication. Typically, the directed study involves extensive, critical review of the literature on the chosen topic and writing an extensive paper analysing the literature.

*Convenor: Not available at time of printing
Internal assessment/Exam ratio: 1:0*

Note: Students are required to identify a topic and arrange a supervisor before enrolling in this paper.

Management Summer School Papers

MANAGEMENT SYSTEMS

MSYS121-11S (NET)

THE WORLD OF ELECTRONIC COMMERCE

(Points:15)

Electronic commerce involves the exchange of products, services and information using the internet and other digital technologies. This paper provides an introduction to electronic commerce from both management and technical perspectives with a particular emphasis on web 2.0 technologies.

Note: The NET paper offerings are taught fully online. There are no physical lectures or computer workshops to attend. If you don't have access to the Waikato Management School labs, you will need a computer with a Broadband connection, a web browser and the ability to download and install (free) software.

Convenor: Dr Stuart Dillon

Internal assessment/Exam ratio: 1:0

Restrictions: MSYS221

MSYS221-11S (NET)

ELECTRONIC COMMERCE OVERVIEW

(Points:20)

This paper introduces the key concepts associated with the ever-evolving field of electronic commerce. Lectures provide an overview of electronic commerce while the web-based practicals provide exposure to a number of EC development approaches with a particular emphasis on Web 2.0 technologies.

Note: The NET paper offerings are taught fully online. There are no physical lectures or computer workshops to attend. If you don't have access to the Waikato Management School labs, you will need a computer with a Broadband connection, a web browser and the ability to download and install (free) software.

Convenor: Dr Stuart Dillon

Internal assessment/Exam ratio: 1:0

Restrictions: MSYS121

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.



MARKETING

MKTG151-11S (HAM)

INTRODUCTION TO MARKETING

(Points:15)

Marketing affects many aspects of our lives. This paper introduces the study of marketing by discussing key marketing concepts, including international aspects that impact our experiences as consumers of goods and services. Tutorial work gives you the opportunity to begin to apply your knowledge to actual situations.

Convenor: Dr Mark Kilgour

Internal assessment/Exam ratio: 1:1

Restrictions: MKTG209

Note: The Westpac Prize in Marketing and International Management is awarded to the top student of the year in this paper.

Enrolment in the summer school offering of MKTG151 is limited to 40 students.

MKTG209-11S (HAM)

PRINCIPLES OF MARKETING

(Points:20)

An introduction to the principles of marketing. This paper is designed as a foundation paper for non BMS students and Waikato Management School graduate diploma students. This paper is taught in conjunction with MKTG151 Introduction to Marketing.

Convenor: Dr Mark Kilgour

Internal assessment/Exam ratio: 1:1

Restrictions: MKTG151

Note: This paper is not available to students enrolled in the BMS or BCom degrees.

MKTG390-11S (HAM)

DIRECTED STUDY

(Points:20)

This paper is available only to Waikato Management School students with the approval of the Chairperson of the Department.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to identify a topic and arrange a supervisor before enrolling in this paper.

MKTG490-11S (HAM)

DIRECTED STUDY

(Points:20)

This paper is available only to Waikato Management School students with the approval of the Chairperson of the Department.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to identify a topic and arrange a supervisor before enrolling in this paper.

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

MKTG590-11S (HAM)

DIRECTED STUDY

(Points:30)

This paper is available only to Waikato Management School students with the approval of the Chairperson of the Department. This paper involves supervised study of a topic. Typically, the directed study involves extensive, critical review of the literature on the chosen topic and writing an extensive paper analysing the literature.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to identify a topic and arrange a supervisor before enrolling in this paper.



PUBLIC RELATIONS

MCOM200-11S (HAM)

MANAGEMENT COMMUNICATION

(Points:20)

Note: Please see the Management Communication section for details of this paper.

MCOM330-11S (HAM), 11S (TGA)

PROFESSIONAL SPEAKING AND SPEECHWRITING

(Points:20)

Note: Please see the Management Communication section for details of this paper.

MCOM430-11S (HAM), 11S (TGA)

PROFESSIONAL SPEAKING AND SPEECHWRITING

(Points:20)

Note: Please see the Management Communication section for details of this paper.

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

MCOM505-11S (HAM)

INTERNAL COMMUNICATION: BEST PRACTICE

(Points:15)

Note: Please see the Management Communication section for details of this paper.

MCOM590-11S (HAM)

DIRECTED STUDY

(Points:30)

Note: Please see the Management Communication section for details of this paper.

SOCIAL ENTERPRISE

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

Management Summer School Papers

STRATEGIC MANAGEMENT

HRMG343-11T (HAM)

BUSINESS RESEARCH METHODS

(Points:20)

Note: Please see the Strategic Management section for details of this paper.

STMG391-11S (HAM)

STRATEGIC MANAGEMENT

(Points:20)

This paper aims to develop your ability to think strategically about an organisation's current and future situation. It builds on your knowledge and understanding of the basic management concepts from your earlier BMS core papers and/or other experience. You review many of the conventional strategic management concepts, as well as a series of the latest models for handling strategic issues and processes. Cases are used throughout the paper to illustrate key concepts and to develop your skills in strategic analysis and strategic thinking.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Prerequisites: FINA201 and HRMG241 and MKTG151 (for BMS students), or at the discretion of the Chairperson of Department (for non-BMS students)

Note: The Dean's Prize in Strategic Management is awarded to the top student of the year in this paper.

The 5 semester offering of STMG391 is limited to 50 students selected by the Chairperson of the Department in order of application to enrol. Please also note that students majoring in accounting may substitute the prerequisite HRMG241 with ACCT231 to enrol in this paper.

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.



STMG556-11S (HAM)

COMPETITIVE ADVANTAGE THROUGH WORK-FAMILY PRACTICES

(Points:30)

There is increasing recognition within both the workplace and society that work-family balance is important. Work-family balance is a specific workplace issue which has been empirically found to influence individual and firm performance. Students studying this paper will develop:

- » an understanding of the difficulties and implications of work-family balance/imbalance on employee and firm performance
- » an understanding of the way that work-family practices can allow for greater work-family balance
- » an understanding of how greater work-family balance can lead to greater employee attitudes and performance
- » an understanding of the strategic implications for firms by addressing work-family balance issues
- » an understanding of researching issues of strategic importance

Convenor: AProf Jarrod Haar

Internal assessment/Exam ratio: 1:0

Prerequisites: entry is at the discretion of the Chairperson of Department

STMG560-11T (NET)

SPECIAL TOPIC: SPIRIT AND ENTERPRISE

(Points:30)

This paper examines the nature of spirit and enterprise. Students deconstruct the subject of enterprise and then reconstruct through an understanding of spiritual capital and inner leadership.

Convenor: AProf Kathryn Pavlovich

Internal assessment/Exam ratio: 1:0

STMG590-11S (HAM)

DIRECTED STUDY

(Points:30)

Students have the opportunity to pursue a topic of their own interest under the guidance of academic staff.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

TOURISM MANAGEMENT

TOMG380-11S (HAM)

AVIATION MANAGEMENT

(Points:20)

The purpose of this paper is to introduce students to the management of aviation within the tourism industry, specifically looking at the operational, management, sustainable and developmental aspects of airlines and airports.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

TOMG390-11S (HAM)

DIRECTED STUDY

(Points:20)

Many tourism industry businesses manage their daily operations without the benefit of timely, relevant research. This paper leads students through the sequential steps of identifying research issues, planning and conducting data collection, analysis, interpretation and reporting in a sustainable tourism environment. An issue pertinent to current practice in the tourism industry will be identified by the Course Convenor on behalf of the class and investigated under guidance.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

TOMG490-11S (HAM)

DIRECTED STUDY

(Points:20)

This paper is available only to Waikato Management School students with the approval of the Chairperson of Department.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Prerequisites: Entry is at the discretion of the Chairperson of Department or BTour Convenor

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

Note: Please see the Dean's Office/Management section for details of this paper.

TOMG512-11S (HAM)

TOPICS IN SUSTAINABLE HOSPITALITY INDUSTRY MANAGEMENT

(Points:15)

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0



TOMG590-11S (HAM)

DIRECTED STUDY

(Points:30)

Information systems are essential to the operations and management of businesses today. In this paper, students learn how to use and manage information systems to improve decision making, reorganise business processes, conduct electronic commerce and gain competitive advantage. Classes are in two two-hour sessions each week. Students will take some responsibility for their own learning in this paper.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Note: Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

DEAN'S OFFICE/MANAGEMENT

MNGT501-11S (HAM)

RESEARCH METHODS IN MANAGEMENT STUDIES

(Points:30)

This paper offers an introduction to research methods and methodology for postgraduate students toward enabling participants to form the knowledge and develop the skills needed to carry out independent research. A desired outcome is that students completing the paper would be able to design and defend a research study plan and be able to write up a comprehensive and cohesive research proposal. This is a broad introduction in order to accommodate management backgrounds generally. An aim of the paper is also to ensure that the student may emerge prepared for other and more advanced discipline, methodology or paradigm specific research method papers.

Convenor: Not available at time of printing

Internal assessment/Exam ratio: 1:0

Restrictions: ACCT501, ECON544, MCOM530, MKTG507, MSYS551, SCEN503, STMG502 and TOMG506

Note: This paper is limited to 32 students selected by the Course Convenor in order of application to enrol. Students are required to arrange a supervisor and identify a topic before enrolling in this paper.

The Waikato Management School reserves the right to withdraw any of the papers listed as being offered for Summer School 2011 if enrolments in individual papers do not reach satisfactory minimum numbers. For undergraduate papers (100 to 400 level) the minimum number of enrolments per paper is 10. For graduate papers (500 level) the minimum number of enrolments per paper is seven. The information in this newsletter is correct at the time of printing. For an updated version, please visit the Summer School website: management.ac.nz/summer



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato

MANAGEMENT. THERE'S MORE TO IT
TE RAUPAPA. HE RAUNGA O TE PAPA

The University of Waikato
Private Bag 3105
Hamilton 3240, New Zealand
Toll Free: 0800 WAIKATO
Email: info@waikato.ac.nz
Website: waikato.ac.nz

Waikato Management School
Phone: +64 7 838 4303
Fax: +64 7 838 4033
Toll Free: 0800 654 303
Email: msc@waikato.ac.nz
Website: management.ac.nz