

2010 School Seminar Series

Waikato Management School
Te Raupapa



Academic Publishing: A Faustian Bargain?

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Abstract:

This paper documents and shares our experience of navigating the journal review process. By providing a personal account of the review process our aim is to provide a piece that would resonate with those who have had similar experiences.

A case study approach was adopted utilising the reviews undertaken on the manuscript by two anonymous reviewers and the author responses to them. The reviews received are considered and author responses detailed. The paper confirms the emotive nature of the manuscript review process. We detail some of the vagaries associated with the review process and highlight our frustrations with it. We illustrate how responses to specific suggestions by reviewers can have some unexpected consequences.

An extensive literature critiquing the manuscript peer review process exists. This is understandable given the requirement for academics to publish their research findings in peer reviewed journals. In view of this extensive literature, what is surprising is the dearth of studies detailing how authors have managed to navigate their way through the process.

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