

## 2010 School Seminar Series

Waikato Management School  
Te Raupapa



# Achieving Sustainability through Community Development

Tuesday, 16 March 2010  
3.00pm – 5:00pm  
MSB.1.05

**Hildy Gottlieb**

### **Abstract:**

Sustainability is often framed within a financial or environmental focus - with development of the social sphere of society often under represented or misunderstood. Not for profit, or community benefit organisations often face a dual challenge, not only are they seeking to address negative consequences and shortfalls in our society- but they sometimes must do so within systems and contexts which at times may challenge their core values and beliefs. Hildy Gottlieb, provides a practitioner's perspective on the how these challenges might be addressed, by individuals, organisations and communities. From governance to planning to resource development and everything in between, Hildy has just one goal in mind: How to build healthy organisations as just one step towards building strong, healthy, vibrant communities.

Hildy's credentials include teaching, writing and consulting in the Community Benefit Sector, as well as co-founding two community organizations. As the co-founder of the United State' first Diaper Bank, Hildy speaks from first-hand experience of the realities facing the social sector. A passionate and inspiring speaker, she is an in-demand keynote speaker as well as a professor in the Masters degree program in Community Leadership at Duquesne University.

Hildy is the author of numerous books including "The Pollyanna Principles: Reinventing 'Nonprofit Organizations' to create the future of our world" and "FriendRaising: Community Engagement Strategies for Boards Who Hate Fundraising But Love Making Friends." Among her many awards, Hildy received the inaugural Charity Channel Founder's Award in 2003, for "Contributions to the professional excellence of their colleagues, and the philanthropic example they set." In 1998, President Bill Clinton awarded her the Presidential Points of Light Citation.

**Presenter:** Hildy Gottlieb